



The Icon Returns



GTI



Kurt McGuinness

Public Relations & Brand
Experience Manager



GTI



Todd Ford
Product Manager



GTI

Small car icon

- 8th generation
- Evolution



Always evolving

- Detailed design
- Compact dimensions



Reinterpreting tradition

- GTI DNA
- Traditional design elements
- Innovation



A digital revolution

- Innovision Cockpit
- Fly by wire gear selector
- Harman Kardon
- Windscreen head up display
- Touch controls and sliders



Smart climate

- 3 zone climate control
- Air Care system
- Classic and Smart menus



Intrinsic quality

- New design
- New décor and seats
- Volkswagenisms



Fully Digital

- Customisable 10.25-inch display
- Digital Cockpit Pro
- Unique GTI skin



Entertaining

- Larger screen sizes
- Discover Pro
- Smart phone HMI
- Customisable short cuts
- Wireless App-Connect



Lighting the way



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Personal space

- LED illumination
- Selectable ambient lighting



Occupant protection

- MQB development
- 8 airbags



Occupant protection

- MQB development
- 8 airbags
- Proactive occupant protection system



IQ.DRIVE

- Front Assist
- Lane Assist
- Side Assist
- Park Assist
- Manoeuvre Braking
- Emergency Assist
- Exit Warning



Travel Assist



Travel Assist funktioniert nur innerhalb der Systemgrenzen.

Bitte beachten Sie immer die Angaben in der Betriebsanleitung Ihres Kraftfahrzeugs.

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A more valuable Golf

IQ.DRIVE

- Lane Assist
- Travel Assist
- Park Assist
- Side Assist with Rear Traffic Alert
- Exit warning system
- Emergency Assist

Passive Safety

- Rear seat side airbags
- Proactive passenger protection system

Golf Life



Golf Comfortline



A more valuable Golf

Technology

- LED headlights
- 3 zone climate control air conditioning
- Innovision Cockpit
- Wireless App-Connect
- Wireless charging
- 4x USB-C ports
- 10 colour ambient lighting
- LED welcome lighting
- LED reading lights

Golf Life



Golf Comfortline



R-Line

- R-Line exterior and interior styling
- 18" alloy wheels
- Sports suspension
- Progressive steering
- LED performance headlights
- Light Assist
- Driving profile selection
- Sports leather steering wheel
- Sports seats
- 30-colour ambient lighting
- Dark tinted privacy glass



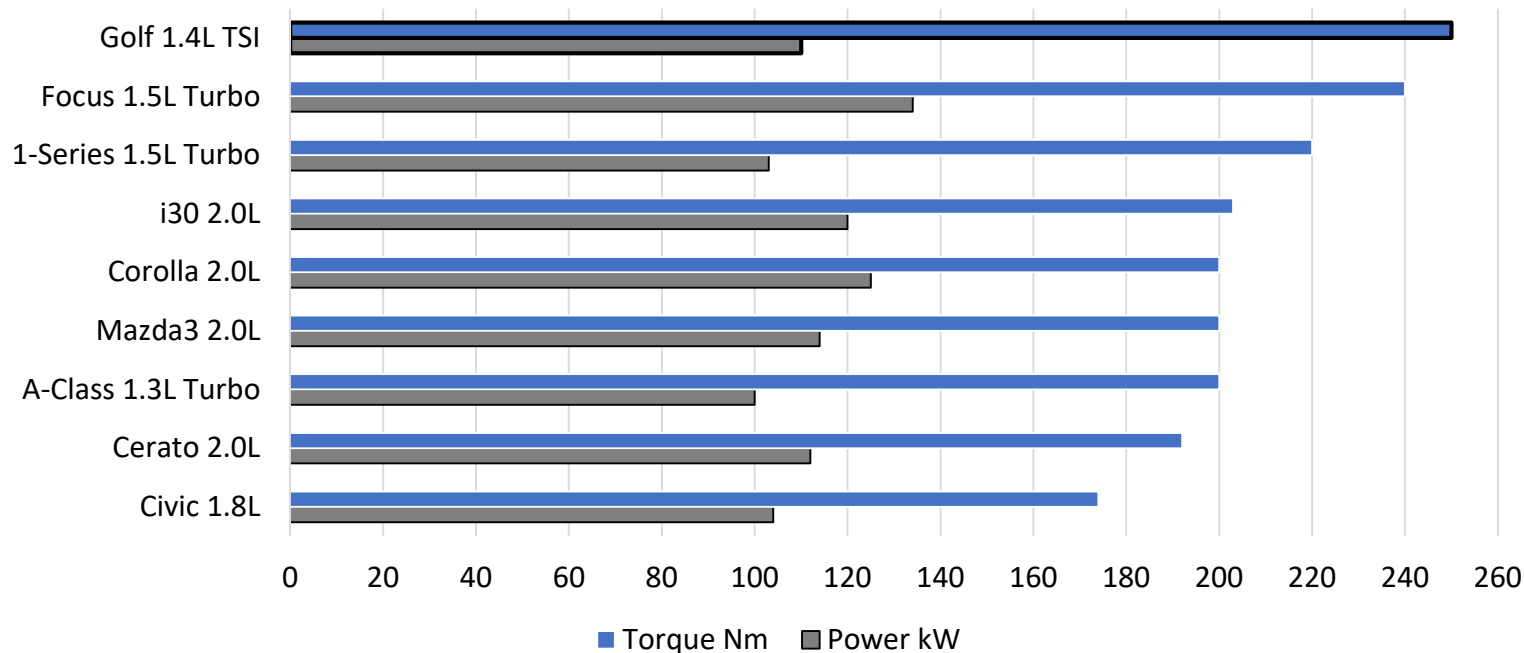
Premium finish

- Pomelo Yellow Premium Metallic
- Moonstone Grey Premium
- Kings Red Premium Metallic



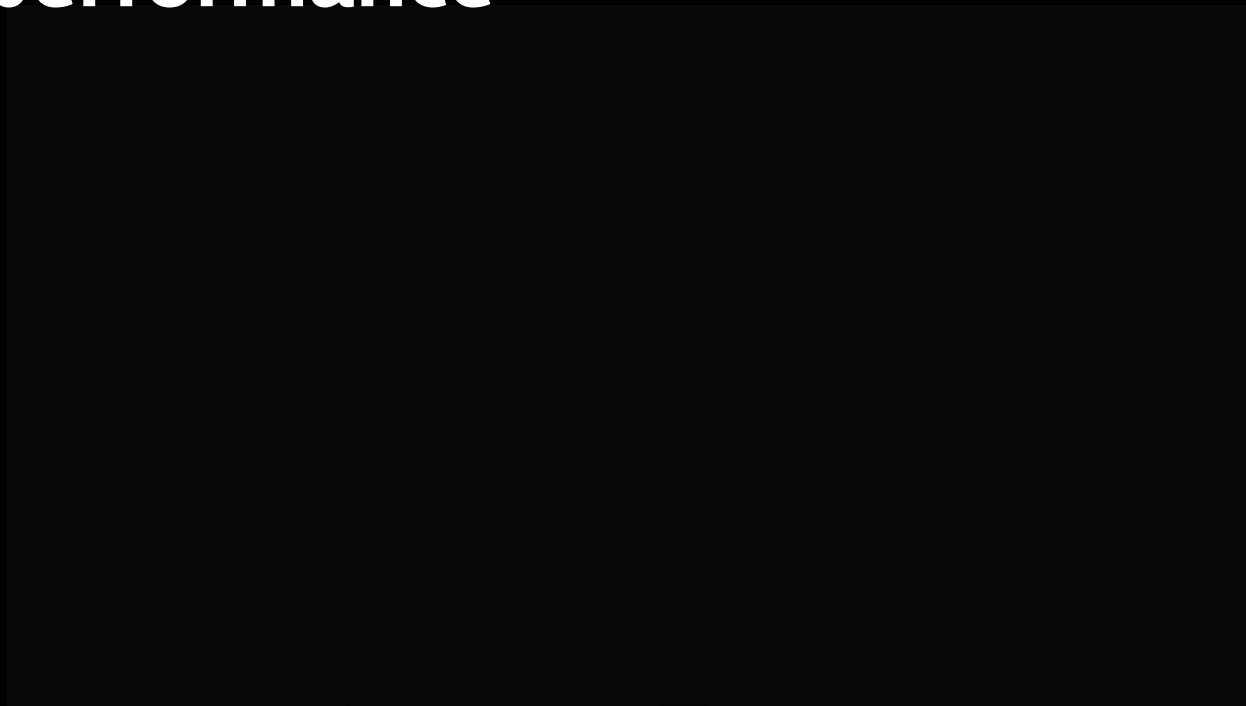
Effortless performance

Superior efficiency



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GTI performance



Brains over brawn

Vehicle Dynamics Manager

- Front Differential Lock
- Extended Electronic Differential Lock (XDL)
- Adaptive Chassis Control



Package deal

5 Years
Unlimited
Kilometre
Warranty

Roadside
Assistance

ServiceXpress

Volkswagen
Assured
Servicing

Volkswagen Choice
Guaranteed Future Value

Care Plans	3 years	5 years
Core range - 1.4 TSI 110kW	\$1,200	\$2,100
GTI - 2.0 TSI 180kW	\$1,400	\$2,450

Still more to come

- Now on-sale
- Golf Wagon
- Golf R



Golf

- Concise model range
- Comprehensive equipment
- Digitalisation
- Semi-autonomous technology
- Intrinsic quality
- Effortless driveability





Jeff Shafer

Product Marketing Manager



GTI

Passat 206TSI R-Line

- Press event in about a month
- Tops off Passat range with 'R' heritage– Pretoria Alloys and Lapis Blue



Tiguan Allspace Wolfsburg

- On-Sale now
- Fully loaded with only Panoramic Roof as an option
- Black highlights and wheels give it a visual edge
- RRP: \$59,990



Arteon and Arteon Shooting Brake

- On-Sale Q4
- Return of Arteon
- Introduction of Arteon Shooting Brake
- New design and more value



New Grades, New Engines

Arteon

140TSI
Elegance
Model

206TSI
R-Line
Model



Arteon Shooting Brake

140TSI
Elegance
Model

206TSI
R-Line
Model



Elegance - Fully Equipped

The 140TSI Elegance includes:

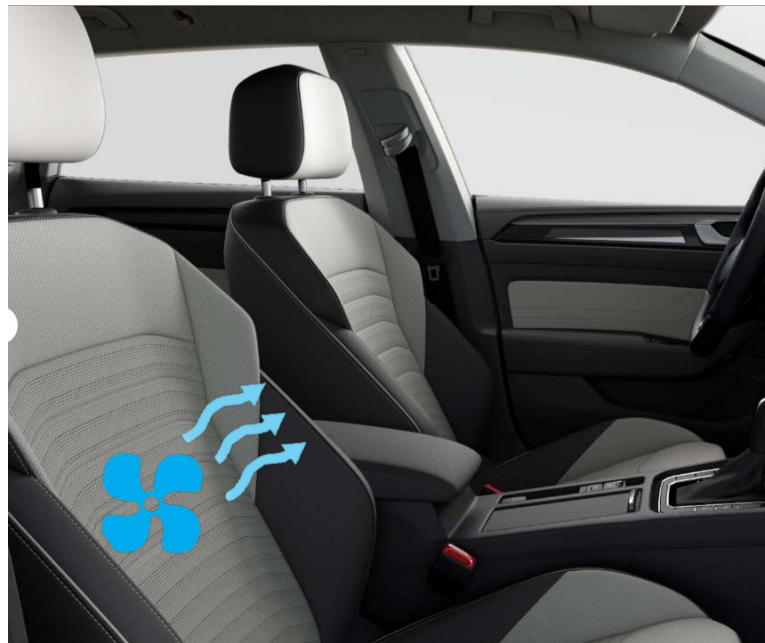
- IQ.DRIVE: Travel Assist with Adaptive Lane Guidance, Front Assist with Pedestrian Monitoring, Lane Assist, Emergency Assist, Adaptive Cruise Control, Side Assist, Rear Cross Traffic Alert, Park Assist, Front and rear parking sensors, Driver Fatigue Detection and 360° Proactive Occupant Protection
- IQ.LIGHT matrix LED headlights and premium LED tail lights with dynamic indicators
- 9.2" Discover Pro navigation system with gesture control and voice control
- Digital Cockpit Pro
- 19" Chennai alloy wheels with matching full size alloy spare
- Adaptive Chassis Control
- Power folding mirrors with surround lighting and memory
- App-Connect including wired & wireless Apple CarPlay and Android Auto
- Comfort Sport seats with Nappa Leather appointed trim*
- Air Care 3-zone climate control with "Touch" front & rear controls
- Area view 360° camera system
- Easy open & close electric tailgate
- Ventilated, heated and 12-way electric front seats with driver massage, easy entry and memory
- Harmon Kardon premium sound system
- Ambient interior lighting with 30 selectable colours
- DAB+ Digital radio & AM/FM radio bands (Fastback) or DAB+ & FM radio band & no AM (Shooting Brake)
- Head-up display projected on a glass panel

*Leather appointed seats has a combination of genuine and artificial leather, but are not wholly leather



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New Interior



Digitalisation



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R-Line – More show & Go

Additional spec over the 140TSI Elegance:

- +66kW & 30Nm with 4MOTION All wheel drive
- 20" Nashville alloy wheels with matching full size alloy spare
- Sports seats with integrated headrests and R-Line Carbon Nappa leather appointed trim*
- Heated and 14-way electric front seats with driver massage, easy entry and memory function (No seat ventilation)
- Alarm with SAFELOCK deadlocking
- R-Line Exterior & Interior packages:
R-Line front & rear bumpers,
R-Line Scuff plates in door apertures, Roof liner black,
R-Line multifunction sports steering wheel



Only Option – Panoramic Roof



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Standard Colours



Kings Red Metallic



Pyrite Silver Metallic



Kingfisher Blue Metallic
Exclusive to Elegance



Manganese Grey Metallic



Deep Black Pearl Effect



Lapiz Blue Metallic
Exclusive to R-Line

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Optional Colour – Oryx White Pearl

There is an additional cost for Oryx White Pearlescent paint. To achieve the pearlescent finish a three layer paint process is used.

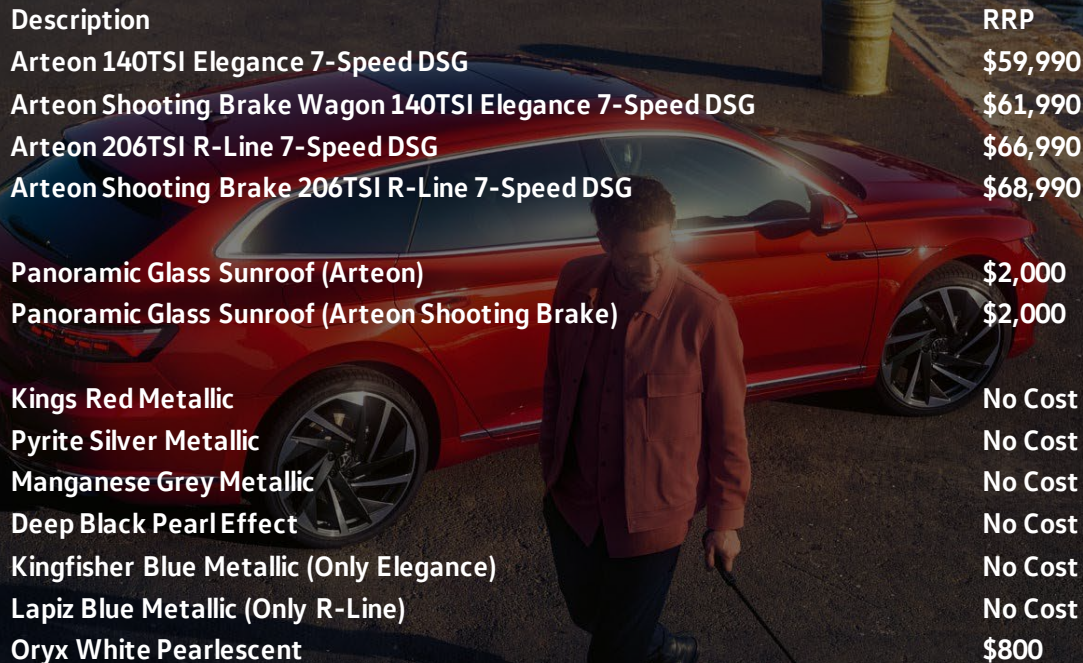


Elegance



R-Line

Pricing



Description	RRP
Arteon 140TSI Elegance 7-Speed DSG	\$59,990
Arteon Shooting Brake Wagon 140TSI Elegance 7-Speed DSG	\$61,990
Arteon 206TSI R-Line 7-Speed DSG	\$66,990
Arteon Shooting Brake 206TSI R-Line 7-Speed DSG	\$68,990
Panoramic Glass Sunroof (Arteon)	\$2,000
Panoramic Glass Sunroof (Arteon Shooting Brake)	\$2,000
Kings Red Metallic	No Cost
Pyrite Silver Metallic	No Cost
Manganese Grey Metallic	No Cost
Deep Black Pearl Effect	No Cost
Kingfisher Blue Metallic (Only Elegance)	No Cost
Lapiz Blue Metallic (Only R-Line)	No Cost
Oryx White Pearlescent	\$800

Note: Model pricing includes LCT however options do not include LCT, as this is dependent on the configuration.

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